

STREETER & RIKER

This label has often been cataloged with bogus stamps. It appears to be an advertising label for Streeter & Riker, a New York company. The label has a stamp-like appearance, with a printed "cancel" of two thick lines continuing off the right side of the design. The central image is that of a woman, Liberty, copied from the 1873 US postal cards (Scott UX1).

In 1875, Streeter & Riker applied for a trademark for their polishing compound, "Golden Polisher". This connects with the partially obscured word on the right side of the design, which most likely read "POLISHER"

These labels are rare. One known example illustrated in Perry's *Pat Paragraphs* and Lyon's *Identifier for Carriers, Locals, Fakes, Forgeries & Bogus Posts of the United States* is cancelled with a "PENNY POST" circular datestamp. The example featured below is uncanceled (excluding the printed "cancel" in the design).



ADVERTISING LABEL
BROWN
ON WHITE

No. 2721. STREETER and RIKER, of New York-
N.Y., for "A polishing compound."—Applica-
tion filed 23rd June, 1875.

" Words ' Golden Polisher.' "

EXCERPT FROM
THE COMMISSIONERS OF PATENTS' JOURNAL
AUGUST 10, 1875

Trow's New York City Directory for 1876 lists Streeter & Riker at 351 E. 29th street under the business of "soap".